

# Building Behavioral Awareness

Increase Effectiveness and Productivity Using Behavioral Styles (aka “Mini-DISC”)

*A 90-minute Seminar by Beth Allen Consulting*

Many communication issues arise due to style differences. Likewise, most conflict is rooted in misunderstanding and judgment of behaviors. In this 90-minute seminar, Beth introduces behavioral styles as a tool for increasing effectiveness in the workplace. Beth provides an overview of DISC - a four quadrant behavioral model – and shares insight into how observing behavior can provide information that influences how we approach a person or situation. By setting aside perceptions and learning to adapt our own behavior, we can become more successful in our daily interactions, strengthening relationships and increasing productivity.

DISC is a four quadrant behavioral model used as a tool to examine behaviors of individuals and teams. Beth is a certified trainer in “The Language of DISC” – a half-day workshop for intact teams which includes detailed assessments on individual and team behaviors.

Here’s what recent seminar participants are saying:

*“Beth’s Mini-DISC seminar is a wonderful introduction to the benefits of behavioral analysis and commonly overlooked sources of conflict in relationships. The value of the seminar is immediately evident, both in the powerful strategies presented and the continuing dialogue the session promotes. In just a short time, participants are equipped with a solid understanding of their own behavioral style, contrasting styles and how this knowledge can improve future team interactions and productivity.”*

*“Practical and useful information which can be applied immediately.”*

For more information, please visit [www.bethallenconsulting.com](http://www.bethallenconsulting.com).



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